

# Bodine Balasco *presents*

Programs to Enhance Your Success in today's competitive & changing Marketplace

## ***Meeting the Leadership Challenge***

### ***DEVELOPING YOUR "PEOPLE SKILLS & PEOPLE WISDOM"***

Clearly your employees are your greatest resource, *if* you can get them to become completely committed to their work, *if* you can get them focused on and excited about great performance.

To succeed and to prosper we must meet the leadership challenge. The old models of leadership behavior don't work anymore -- and perhaps they never did. To influence others in a positive and productive way, we must continue to develop our people skills and our people wisdom.

In this presentation Bodine will answer the following questions:

- What are the *principles & behavioral characteristics* of the *new leadership model* ?
- As leaders, *what must we learn to do* to foster great performance by others?
- How can we *influence our employees to be as committed as we are* to the success of the enterprise?

### ***BUILDING COMMITMENT & INVOLVEMENT***

To unlock the full potential of our employees we must create a new type of working environment. Each year we are required by the demands of the marketplace to ask for more and more from our employees. Bodine will challenge you, as a leader, to examine what you can give in exchange, when you ask for more from your staff. (And no, it's not more money & benefits).

You will learn how to increase employee commitment & involvement by examining the latest Top-10 List of "What Employees Want," from a study by the Public Agenda Foundation. He will also share, from the latest studies, the core elements of what it takes to create a working environment that will attract, retain & motivate the best employees available.

You & your leadership staff will learn:

- The most authentic Top-10 List of "What Employees Want."
- The 12 workplace characteristics for attracting & retaining & motivating the very best employees.
- How to keep employees focused on learning & improving.

### ***INCREASING YOUR POSITIVE INFLUENCE***

This intriguing presentation will change the way you think about leadership, and help you update your leadership behavior. This presentation is for anyone who wants to develop their "people skills" and their "people wisdom," and thereby greatly enhance their positive influence and leadership effectiveness.

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