

Bodine Balasco *presents*

Programs to Enhance Your Success in today's competitive & changing Marketplace

Vision Creates Reality *The Structural Approach to Creating Results*

Expanding your ability to create results that matter

The demands of today's marketplace require us to learn new techniques and new skills to help us ***turn the goals of our vision, and our business strategy, into reality.*** In this thought provoking, informative, and practical-minded presentation, Bodine will share ***principles and techniques*** to help you boost your generative creative capacity, increasing your ability to ***create results that matter*** in your work and in your life.

This approach involves letting go of "problem solving" as your orientation. In the problem solving orientation, action is taken to get rid of something you don't want. The structural approach drives a "creative orientation" that is generative in nature. Action is taken to bring into being what you and your team truly want to create. The good news is, there's a structure to doing so. And as you learn to use this structure, you immediately gain powerful leverage or creating the results you want.

The creative structural orientation changes the nature of team discussion. It quickly becomes strategic and innovative. Resistance is replaced by involvement. The tool used in the structural approach gives everyone a keen awareness of their strategic part in creating the end result. And the structural approach creates an energy dynamic that literally drives the creative process, aligning everyone's actions in executing to creative completion.

21st Century tools for achieving desired results.

You & your group will learn:

- The ***4-part structure of the generative creative process***, and the ***most important principle*** yet discovered in all of ***modern achievement science***.

Using this principle will allow you and your team to ***generate the energy, leverage, and follow-thru*** required to create the results you truly want.

- The true nature of ***Primary and Secondary Choices***... the real key to follow-thru.
- Why "will power manipulation" and "conflict manipulation" don't work. You'll recognize how often these incorrect strategies are used to try to motivate behavior; and you'll learn how to structure your goals to drive the most effective and innovative communication and action.
- An ***action-achievement tool*** that takes you through the generative creative process in a practical and effective way. The tool works the method.

Using the *information and the tool* from this presentation, efficient strategic planning and effective strategic action become the norm. *People and teams* have reported *increased energy, natural enthusiasm, and active follow-thru*. These are all byproducts of the structural approach. Discussion becomes frank and open. The structure stimulates it. Communication and actions become genuinely in service to the creation of the desired result.

In this orientation, using the generative creative process, change efforts are seen as truly supportive of chosen results. This greatly diminishes resistance to change, and drives full engagement in executing change, as part of the process of creating the results we really care about. This fundamentally transforms how your organization, and your teams, deal with the demands of change.

Based on brilliant modern discoveries that really work, this is information that can really make a difference for individuals and for teams. And Bodine is a gifted speaker who delivers this wisdom in a way that truly makes learning exciting and enjoyable. □

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